

GovDelivery Analytics Specialist



Project Title	GovDelivery Analytics Specialist
Project Summary	Track engagement using the GovDelivery email communication platform. For most of America's Veterans, email communication is their social media platform of choice. You will review and track metrics for a variety of email subscription topics to see what our Veteran audience is most interested in.
Country	United States

Project Description

The GovDelivery communication platform is a primary means of communicating with VA's Veterans, their families and caregivers nationwide. In order to make sure the information we're sharing is of value to our readership population, we need your help analyzing bulletin metrics to identify areas of improvement and make recommendations for how we can improve engagement across the portfolio. We'll look to you as our resident expert for advice on strategies and tactics we can put in place help improve topic/bulletin performance.

Required Skills or Interests

Skill(s)
Data analysis
Data visualization
Infographic design

Additional Information

The Veterans Health Administration (VHA) is the largest integrated health care system in the United States, providing care at 1,250 health care facilities, including 172 VA Medical Centers and 1,069 outpatient sites of care of varying complexity (VHA outpatient clinics) to over 9 million Veterans enrolled in the VA health care program. Learn more about our organization: <https://www.va.gov/health/>.

Language Requirements

None